



**Pet Expo USA**  
27943 Seco Canyon Road, Suite #310  
Santa Clarita, CA 91350  
(661) 263-0130  
mobile: (661) 210-6995  
[www.petexpousa.net](http://www.petexpousa.net)  
[www.gogreenpetexpousa.com](http://www.gogreenpetexpousa.com)

## Sponsorship Agreement Terms

It is understood that the following rights and conditions pertain to this contract and sponsorship.

**Approval of use of Name or Logo** Sponsor hereby grants Pet Expo USA and its agents use of its name and logo in conjunction with advertising and publicity efforts as described in sponsorship outline and in any other Pet Expo USA board approved activities. The Sponsor will provide Pet Expo USA and/or its agreements with camera-ready or digital artwork for this logo. Pet Expo USA grants The Sponsors rights to use Pet Expo USA name and logo in association with any advertising and/or promotion used in conjunction with promoting Pet Expo USA. Pet Expo USA requires prior notification and formal written approval of every such usage, at least seven (7) days in advance of the planned usage.

**Rights** The corresponding terms of each sponsor level are itemized on preceding pages, which are attached. Additionally, all terms and conditions named on the Exhibit Space Application/Contract 2009 apply including cancellation rights.

**Renewal** An option to renew this agreement at the then current rates with apply in 2009, providing such notice is given in writing no more then 60 days after the close of the 2009 Pet Expo USA event.

**Term** The sponsorship rights shall apply only until the conclusion of the 2009 Pet Expo USA events.

**Payments** A deposit of 25% of total sponsorship is due upon delivery of the signed contract. The balance of the sponsorship is due no later then sixty days prior to each scheduled event.

**Publicity** All publicity including radio, television, and print media will be coordinated through the Pet Expo USA office to insure appropriate representation for both overall Expo and each participating sponsor. Sponsors with consultant public relations agencies or departments within the sponsoring company, should contact the Pet Expo USA office to coordinate this activity. Both parties agree to manual website link until the completion of the 2009 Pet Expo USA events.

**Disputes** The parties agree that any dispute arising out of the terms of this agreement shall be referred to arbitration under the provisions of the Commercial Rules of the American Arbitration Association, Los Angeles, California office. Furthermore, each party shall be entitled to discovery as is provided to a party to a civil proceeding in the Superior Court of the State of California.

**Other** Any entertainment brought in by sponsor must be approved in writing by Pet Expo USA Show Management at least 90 days prior to opening day of the Expo. The distribution of Pet Expo USA shows flyers promoting sponsored entertainment is encouraged where and when appropriate. There will be no exclusives on entertainment.

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